



The examples on the left are what the finished label will look like with not enough clear space.

The examples on the right show how label content should be a safe distance from the dieline.

The red lines represent where the die will cut.

To account for shift in the die cutting process, the label must have enough clear space in relation to where the die will cut.

**UN
SWEET**

SWEET



BAD

on the left



GOOD

on the right

or you could get

THIS



